

The IAM guide to updating web links from local group sites to the main IAM website

The IAM website has recently been updated and improved. Please read these notes which will help IAM local groups link correctly to the main IAM website.

We recently successfully implemented the direct link from our website to the MRM members database, thereby significantly reducing the manual intervention required by IAM, for a product purchase, or member detail update if made on the website. An overview of the improvements made for our members and groups is listed below:-

- Postcode look up facility, to help members' complete and check addresses quickly and accurately
- Access to "your IAM profile" – where members can see all the data held by the IAM, enabling them to make any updates.
- Improved member check facilities for group use.
- Improved group directory section
- Members can now see at a glance if their subscription has not gone through for some reason
- Easier, secure on-line ordering of goods and services from the IAM
- On line renewal of membership
- Accurate member status (real time updates)
- Revised look and feel to the E shop pages.
- Financial transactions directly uploaded to the IAM finance system

During the development of these enhancements we discovered that there were over 36,000 different URL links to and from the IAM website and its pages. Many of these links were obsolete, not working or linking to incorrect pages or content. This has serious implications for both the user experience and site security therefore we have deleted or disabled the majority of the old links.

Local Group website actions required

1. Please audit the links to the main IAM site that currently exist from your local group site. You will find that some no longer work.
2. Update them using the list of common links that we have provided below (and of course add more of these as you see appropriate)

Function of link**link to use**

To link to the IAM home page	www.iam.org.uk
To link to basic Skill For Life information	www.iam.org.uk/skillforlife
To link to motorcycle content	www.iam.org.uk/motorcyclist
To link to car content	www.iam.org.uk/motorist
To link to commercial vehicle content	www.iam.org.uk/cv
To link to cycling content	www.iam.org.uk/cycling
To link to the IAM shop	www.iam.org.uk/shop
To link to the member benefits section	www.iam.org.uk/memberbenefits
To link to the group directory	www.iam.org.uk/groupdirectory
To link to the IAM forum	www.iam.org.uk/forum
To link to the Surety insurance pages	www.iam.org.uk/surety
To link to IAM Drive and Survive content	www.iamdriveandsurvive.co.uk
To link to the Drivecheck product page	www.iam.org.uk/drivecheck
To link to the Ridecheck product page	www.iam.org.uk/ridecheck
To link to the Road Rider Plus page	www.iam.org.uk/roadriderplus
To link to the DrivecheckPlus page	www.iam.org.uk/drivecheckplus
To link to the RidecheckPlus page	www.iam.org.uk/ridecheckplus
To link to the Drivecheck55 page	www.iam.org.uk/drivecheck55
To link to the Momentum page	www.iam.org.uk/momentum
To link to the Skills days page	www.iam.org.uk/skillsdays
To link to the Special Assessment page	www.iam.org.uk/specialassessment
To link to the Driving Assessment page	www.iam.org.uk/drivingassessment
To link to the Riding Assessment page	www.iam.org.uk/ridingassessment
To link to the retest page	www.iam.org.uk/retest

These are the most commonly used links to the IAM website. We intend to create further links to the site and would ask that if you have any specific link requests please email them to our Web Manager alexs@iam.org.uk so that he can create the correct shortcut link for you.